



MEET YOUR FACULTY

Patrick Ritchie is the author of the book, *The Credit Road Map*, an in-depth look into how the credit world works. The book has taken him throughout the country teaching about credit. He is a certified instructor with the Arizona Department of Real Estate and owns the Ritchie School of Real Estate Finance. He is a Certified Guerrilla Marketing Coach, based on the best selling *Guerrilla Marketing* book series. Patrick is a guest lecturer for the Colleges of Business at both the Ohio State University and Arizona State University. He teaches about credit at Scottsdale Community College. He serves as a member of the USA Today Small Business Panel and is an Evans Scholar. Internationally, Patrick has taught graduate students from the Korea Advanced Institute of Science and Technology (KAIST) about the American banking and credit system. He was a speaker at the 2007 REALTOR Conference and Expo in Las Vegas.

Patrick comes from a mortgage background and uses his experiences to educate in the classroom. In his spare time he volunteers to teach for NeighborWorks, a HUD approved non-profit housing counseling system.

MODULE: 201

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The GRI curriculum prepares the graduates to conduct business in the Arizona residential market to meet the needs of clients and customers.